

The State Theatre Center for the Arts
2008 FREDDY® Awards
Sponsorship Levels
Contact: Denise Smith, Director of Development, 610-258-7766 x223 or
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Presenting/Title Sponsorship (\$50,000+ in cash)

- COMPANY representative presents the first 2008 FREDDY® Award, and COMPANY presents one 2008 FREDDY® Award per hour for the remainder of the 2008 ceremony (3 total).
- Logo recognition on all print materials—including, but not limited to, letterheads, applications, information packets, nomination materials, print advertising, website, etc.
- Specially-printed keepsake ticket for FREDDY® Awards ceremony, featuring “COMPANY presents the 2008 Freddy Awards at the State Theatre Center for the Arts.”
- One taped testimonial message during every hour of the 2008 FREDDY® Awards broadcast (3 total).
- COMPANY is the official host of the FREDDY® Awards VIP Room, featuring COMPANY signage. The FREDDY® Awards VIP Room will remain open after the ceremony for post-Freddy festivities.
- The FREDDY® Awards Photo Exhibit, “brought to you by COMPANY,” will feature photos from the 2008 FREDDY® Awards Ceremony and will be on display from Fall 2008 through Summer 2009, and will be announced to the press by the theatre.
- COMPANY logo featured on all FREDDY® Awards winner certificates.
- Information and promotions relating to COMPANY and the FREDDY® Awards will be displayed on pre-show slides in theatre's auditorium throughout the 2007-08 season.
- Lobby display window featuring COMPANY's sponsorship of the FREDDY® Awards throughout the 2007-08 season (subject to approval by the State Theatre).
- On the State Theatre website, the FREDDY® Awards page is credited to COMPANY, with COMPANY's logo featured at top of page and above all other sponsors and link to the company's website.
- Full premium position ad in 2008 FREDDY® Awards Program.
- Banners in lobby recognizing COMPANY during rehearsals and Awards Ceremony.
- 4 tickets for the 2008 FREDDY® Awards Ceremony.
- 2 parking passes for the State Theatre's private parking deck on the night of the 2008 FREDDY® Awards Ceremony.
- Two sponsorship billboards included in the FREDDY® Awards telecast.
- Ability to attend ceremony rehearsals.
- Access to all pre- or post-ceremony receptions.
- COMPANY named on State Theatre's lower marquee on the night of the FREDDY® Awards ceremony.
- Opportunity for product sampling after the 2008 FREDDY® Awards ceremony.
- Right of first refusal to be Presenting Sponsor of the 2009 FREDDY® Awards (commitment amount and sponsor benefits may be subject to change).
- Priority access to sponsor-only advertising during the live television broadcast on WFMZ Channel 69, available to sponsors prior to general advertisers.

Spotlight Level (\$25,000-49,999)

- Two taped testimonial messages during the 2008 FREDDY® Awards broadcast.
- Full page ad in 2008 FREDDY® Awards Program.
- Logo recognition on all FREDDY® Awards print advertising materials and website with link
- Signage in lobby recognizing sponsorship and sponsorship level during rehearsals and Awards Ceremony.
- Two sponsorship billboards included in the FREDDY® Awards telecast.
- Opportunity to present two of the awards during the 2008 FREDDY® Awards Ceremony.
- 3 tickets for the 2008 FREDDY® Awards Ceremony.
- 2 parking passes for the State Theatre's private parking deck on the night of the 2008 FREDDY® Awards Ceremony.
- Ability to attend ceremony rehearsals.
- Access to pre- or post-ceremony receptions.
- Priority access to sponsor-only advertising during the live television broadcast on WFMZ Channel 69, available to sponsors prior to general advertisers.

Marquee Level (\$15,000-24,999)

- Full page ad in 2008 FREDDY® Awards Program.
- Logo recognition on all FREDDY® Awards print advertising materials and website with link
- Signage in lobby recognizing sponsorship and sponsorship level during rehearsals and Awards Ceremony.
- Opportunity to present one award during the 2008 FREDDY® Awards Ceremony.
- One taped testimonial message during the 2008 FREDDY® Awards broadcast.
- 2 tickets for the 2008 FREDDY® Awards Ceremony.
- 1 parking pass for the State Theatre's private parking deck on the night of the 2008 FREDDY® Awards Ceremony.
- Two sponsorship billboards included in the FREDDY® Awards telecast.
- Banner in lobby displayed during rehearsals and Awards Ceremony.
- Ability to attend open rehearsals.
- Access to pre- or post-ceremony receptions.
- Priority access to sponsor-only advertising during the live television broadcast on WFMZ Channel 69, available to sponsors prior to general advertisers.

Premiere Level (\$10,000-14,999)

- Half-page ad in 2008 FREDDY® Awards Program.
- Name recognition on all FREDDY® Awards print advertising materials and website with link
- Opportunity to present one award during the 2008 FREDDY® Awards Ceremony.
- 2 tickets for the 2008 FREDDY® Awards Ceremony.
- 1 parking pass for the State Theatre's private parking deck on the night of the 2008 FREDDY® Awards Ceremony.
- Banner in lobby displayed during rehearsals and Awards Ceremony.
- One sponsorship billboard included in the FREDDY® Awards telecast.
- Ability to attend open rehearsals.
- Access to pre- or post-ceremony receptions.
- Priority access to sponsor-only advertising during the live television broadcast on WFMZ Channel 69, available to sponsors prior to general advertisers.

Gala Level (\$5,000-9,999)

- Half-page ad in 2008 FREDDY® Awards Program.
- Name recognition on all FREDDY® Awards print advertising materials and website with link website, etc.
- Signage in lobby recognizing sponsorship and sponsorship level during Awards Ceremony.
- 2 tickets for the 2008 FREDDY® Awards Ceremony.
- One sponsorship billboard included in the FREDDY® Awards telecast.
- Invitation to post-show party
- Priority access to sponsor-only advertising during the live television broadcast on WFMZ Channel 69, available to sponsors prior to general advertisers.

Associate Level (\$2,500-4,999)

- Quarter-page ad in 2008 FREDDY® Awards Program.
- Logo recognition on website with link website.
- Signage in lobby recognizing sponsorship and sponsorship level during Awards Ceremony.
- One Shared sponsorship billboard included in the FREDDY® Awards telecast.
- Priority access to sponsor-only advertising during the live television broadcast on WFMZ Channel 69, available to sponsors prior to general advertisers.